

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

Flight Dates	Order #	Alt Order #
10/12/12 - 10/17/12	962614	06368003

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	----F--			1	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/12/12	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
2	10/15/12	10/16/12	WPBF News 25 Mornings	6-7AM	11-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	11-----			2	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/15/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	ABRUZZOJ1202H
	2	WPBF	Tu	10/16/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
3	10/12/12	10/12/12	Good Morning America	7-9AM	----F--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	----F--			1	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/12/12	8:30 AM	Good Morning America	7-9AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
4	10/15/12	10/16/12	Good Morning America	7-9AM	11-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	11-----			2	\$550.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/15/12	7:43 AM	Good Morning America	7-9AM	:30	ABRUZZOJ1202H
	2	WPBF	Tu	10/16/12	8:43 AM	Good Morning America	7-9AM	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$550.00 NM
5	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	-----1-			1	\$650.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	10/13/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	ABRUZZOJ1202H
									<u>Rate</u> <u>Type</u>
									\$650.00 NM
6	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/08/12	10/14/12	-----1			1	\$450.00	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	10/14/12	10/14/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----1	:30	1	\$450.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/14/12</td><td>8:36 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/14/12	8:36 AM	Sun 8-9am News	Sun 8-9am	:30	ABRUZZOJ1202H	\$450.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	10/14/12	8:36 AM	Sun 8-9am News	Sun 8-9am	:30	ABRUZZOJ1202H	\$450.00	NM																																												
7	10/12/12	10/12/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	----1--	:30	1	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----1--</td><td>1</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>10:59 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----1--	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/12/12	10:59 AM	The View	11A-12PM	:30	ABRUZZOJ1202H	\$800.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	----1--	1	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	10:59 AM	The View	11A-12PM	:30	ABRUZZOJ1202H	\$800.00	NM																																												
8	10/15/12	10/15/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	1-----	:30	1	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>11:31 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	11:31 AM	The View	11A-12PM	:30	ABRUZZOJ1202H	\$800.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	1-----	1	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	11:31 AM	The View	11A-12PM	:30	ABRUZZOJ1202H	\$800.00	NM																																												
9	10/16/12	10/16/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	-1-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/16/12</td><td>12:11 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/16/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ABRUZZOJ1202H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	-1-----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	Tu	10/16/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ABRUZZOJ1202H	\$350.00	NM																																												
10	10/15/12	10/15/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	1-----	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>12:30 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ABRUZZOJ1202H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	1-----	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ABRUZZOJ1202H	\$350.00	NM																																												
11	10/12/12	10/12/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	----F--	:30	1	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>4:20 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----F--	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/12/12	4:20 PM	Dr. Oz	4-5p	:30	ABRUZZOJ1202H	\$1,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	----F--	1	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	4:20 PM	Dr. Oz	4-5p	:30	ABRUZZOJ1202H	\$1,000.00	NM																																												
12	10/12/12	10/12/12	WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	----F--	:30	1	\$1,050.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$1,050.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>6:12 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$1,050.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----F--	1	\$1,050.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/12/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ABRUZZOJ1202H	\$1,050.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	----F--	1	\$1,050.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ABRUZZOJ1202H	\$1,050.00	NM																																												
13	10/15/12	10/16/12	WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	11-----	:30	2	\$1,050.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>11-----</td><td>2</td><td>\$1,050.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>6:13 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$1,050.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/16/12</td><td>6:12 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$1,050.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	11-----	2	\$1,050.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ABRUZZOJ1202H	\$1,050.00	NM	2	WPBF	Tu	10/16/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ABRUZZOJ1202H	\$1,050.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	11-----	2	\$1,050.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	10/15/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ABRUZZOJ1202H	\$1,050.00	NM																																												
2	WPBF	Tu	10/16/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ABRUZZOJ1202H	\$1,050.00	NM																																												
14	10/12/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	----1--	:30	1	\$1,600.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----1--</td><td>1</td><td>\$1,600.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>7:07 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>:30</td><td>ABRUZZOJ1202H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----1--	1	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/12/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ABRUZZOJ1202H	\$1,600.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	----1--	1	\$1,600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ABRUZZOJ1202H	\$1,600.00	NM																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/12/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	----1--	:30	1	\$1,600.00	NM
15	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 10/15/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 ABRUZZOJ1202H \$1,600.00 NM									
17	10/15/12	10/15/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 10/15/12 7:33 PM Jeopardy 7:30-8PM :30 ABRUZZOJ1202H \$1,700.00 NM									
18	10/12/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		----F-S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-S 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 10/14/12 11:23 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 ABRUZZOJ1202H \$1,000.00 NM									
19	10/15/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 10/15/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 ABRUZZOJ1202H \$1,000.00 NM 2 WPBF Tu 10/16/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 ABRUZZOJ1202H \$1,000.00 NM									
20	10/15/12	10/15/12	DWTS Class of Time - Fixed Non Pre-emptible	8-10P	1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$9,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 10/15/12 8:55 PM DWTS 8-10P :30 ABRUZZOJ1202H \$9,000.00 NM									
21	10/12/12	10/12/12	WPBF News 25 @ 5am 5-530am Class of Time - Fixed Non Pre-emptible		----F--	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$220.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 10/12/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 ABRUZZOJ1202H \$220.00 NM									
22	10/12/12	10/12/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	----F--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$60.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF F 10/12/12 4:54 AM 4:30a-5a 430a-5a :30 ABRUZZOJ1202H \$60.00 NM									
23	10/15/12	10/16/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	11-----	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$60.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 10/15/12 4:38 AM 4:30a-5a 430a-5a :30 ABRUZZOJ1202H \$60.00 NM 2 WPBF Tu 10/16/12 4:55 AM 4:30a-5a 430a-5a :30 ABRUZZOJ1202H \$60.00 NM									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962614-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
Abruzzo/D/Senate	ABRUZZO FOR FL SD25	1346

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/12/12	10/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	----F--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms 30 Days

<u>Gross Total</u>	\$30,850.00
<u>Agency Commission</u>	\$4,627.50
<u>Net Amount Due</u>	\$26,222.50